

Living the Full Catastrophe:

The multimodal code-meshing project that derives from my HSS research paper

First version with explanatory notes (see next page) due Tuesday 11/29

Presentation version with explanatory notes due Thursday 12/1

Final version with explanatory notes due Tuesday 12/13/2016

- Based on the main argument of your HSS research paper, create a multimodal code-meshing project that makes use of the subtle interplay of text, image, sound, voice-over, gaze, movement and/or gesture in order to make a point and/or feature important findings of your research.
- As such, the multimodal code-meshing project can mix words with visual, aural, and physical elements and can be performing at its core as well.
- This creative, fun project should seek to hold the audience's attention for about 3 minutes.
- Some examples: multilingual contacts and code meshing in text and music (e.g., hip hop and theme songs of popular movies/anime series); web design; blog post; a self-explanatory PowerPoint slide show; a poster/billboard design/an advisement (for a specific organization, event, cause, message, population, product); a cartoon, collage, digital drawing; a short film; a mock interview, parody, stand-up comedy (or script), music composition or rendition, a mixed media performance such as *Pure Water* by Coleman Barks on poetry by Rumi.
- Feel free to use your own ideas and expertise in code-meshing and digital representation for this complementary project to your HSS research paper.
- To convey your point succinctly and thoughtfully, consider the needs and expectations of your targeted audience (who are they?), the goals of your multimodal code-meshing project (what is its take-home message?), and your own authorial presence, voice, and stance.

2017 CCCC :: March 16, 2017

Anyone Can Code-Mesh: Teaching and Tutoring Strategies for the First-Year Classroom

Living the Full Catastrophe:

The multimodal code-meshing project that derives from my HSS research paper

Explanatory Notes

Your name:

Course Title:

Date:

Provide information about the following features of your code-meshing multimodal project to help explain its design and argumentative goals:

1. What is the core argumentative message that you aim to convey through this project?
2. Who is your audience? What are the characteristics of this discourse community? How do members of this discourse community communicate, share information, and interact with one another? How is credibility and authority maintained? Are there genres (e.g., mix-media presentations; blogs) and specific language (e.g., specialized terms, jargons, in-group lingo) that are used in distinct ways by this discourse community? How do you find out more about this discourse community and meet the expectations of your targeted audience such that your project would be viewed as one by an (almost) in-group member?
3. What are the special features of the design of your project that make it thought-provokingly multimodal and code-meshed, allowing you to not only foreground your argument but also draw on your own linguistic, technical, and other expertise as the author?
4. List 5 grading criteria that you would like me to consider in evaluating the final version of your multimodal code-meshing project. This is your chance to consider what matters when communicating with a specific audience, and to highlight the major aspects of your project that address their needs while mindfully negotiating for your language ownership and authorial agency!